

## What is IMPACT's Mission?

Our mission is to provide high quality prostate cancer treatment to low-income California men with little or no health insurance.

## What do IMPACT Patients Have to Say About the Program?

"IMPACT saved me from a nightmare."

The quality of care IMPACT provided went "way beyond" what one would normally expect and I am "extraordinarily grateful" to the program.

"Now I know that there are people who care about my well-being."

"I couldn't have been in better hands...IMPACT gave me cutting-edge technology."

"The program has given me hope again."



## Who is Eligible to Participate in the Program?

To qualify for the **FREE** treatment men must be a California resident 18 years of age or older with no or little health insurance.

## Whom Do I Call?

For information about how to become an IMPACT provider or to refer a patient to IMPACT call:

**1-800-409-8252**

Email IMPACT at

**info@california-impact.org**

or

visit the IMPACT website at

**www.california-impact.org**

**Please note that the information in this brochure is subject to change. For the most up-to-date information, please call the IMPACT Office or visit the IMPACT website.**



## What Every Health Care Provider Should Know About IMPACT

IMPACT is funded by the California Department of Health Care Services

## **IMPACT Will Provide the Following FREE Services:**

Treatments for Prostate Cancer paid for by IMPACT include:

- Radical Prostatectomy
- External Beam Radiation Therapy
- Brachytherapy
- Hormone Therapy
- Watchful Waiting
- Chemotherapy

## **IMPACT will :**

- pay for prostate cancer treatment for an initial 12 months.
- provide men with the **FREE** services of a nurse case manager.
- provide short-term individual counseling for men and joint counseling for men and their spouse or partner
- help men find a doctor or hospital close to them where they can receive treatment.

## **Important Facts About Prostate Cancer:**

Prostate Cancer is the most common type of cancer found in men.

Last year in California 21,370 men were diagnosed with prostate cancer and 3,120 died from it.

As men get older, their risk of prostate cancer increases.

Men should be tested every year beginning with their 50<sup>th</sup> birthday.

Men should also be tested if they have a father or brother who has or has had prostate cancer.

With early detection and treatment, the chances of surviving prostate cancer are greatly improved.

## **Bridging the Gaps**

IMPACT is the largest program of its kind nationwide to address the public health issue of prostate cancer among low-income, uninsured men.

IMPACT partners with community providers, local health departments and other community-based health organizations to establish a growing network of health facilities statewide that will evaluate and treat patients in their local communities.

Men diagnosed with prostate cancer typically require a significant amount of information and advice in selecting treatment choices, yet few materials or strategies have targeted those from disadvantaged backgrounds. IMPACT is developing and implementing outreach strategies that address the cultural, ethnic and low-literacy issues often found in underserved communities in California.